

HOHOHO - IT'S CHRISTMAS ALREADY AGAIN!



WE LOOK BACK ON AN EVENTFUL YEAR – A YEAR FULL OF CHALLENGES AND UNEXPECTED TURNS.

Our Study Center celebrates its 1st anniversary

The new Study Center has now been in existence for a year. We have been able to conduct many studies on the 1st and 2nd floor of the Study Center during this time. The former Tropowitzstraße was renamed Beiersdorfstraße. We hope that you are just as enthusiastic about our new premises and possibilities. Thank you very much for enabling us to develop great and innovative products with your support!



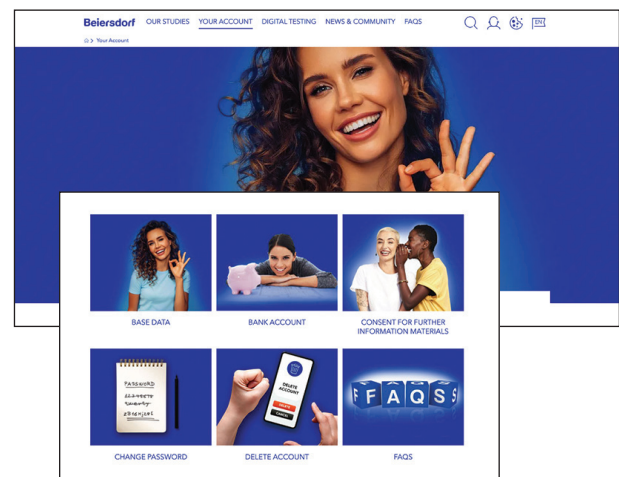
The Beiersdorf Study Center website receives an update and new functions

Since the middle of the year, our website is not just for viewing, it has also become interactive for you to use as a study participant. You not only have the opportunity to manage your personal data such as address, bank details and your consents yourself, but it is also the common path to the digital future.

YOUR ACCOUNT

In the first step, you can currently create an account and manage your personal data such as your address, as well as your consents. In the next step, the option to update your bank details and your individual study planning will be activated. We will inform you separately about the availability of these additional options.

... Over the course of the coming year, further innovations, tools and functions on our website will follow – let's look forward to them!





Special conditions at NIVEA Haus Hamburg

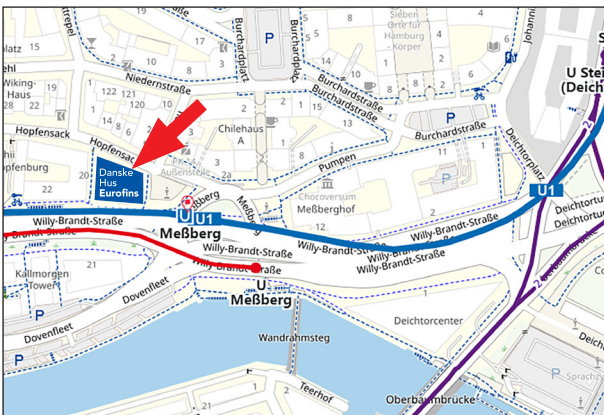
As a study participant at the Beiersdorf Study Center, you will now receive an exclusive 10 % discount* on your purchase when you show your Study Center participant card. To simplify the process, you will receive a sticker with a QR code at our Study Center. We simply stick this on your Study Center participant card.

*except for colourful bags, care bags, vouchers and applications.

Our external dermatological team

Our new team for dermatological suitability tests is based in Hamburg city centre:

Eurofins bioskin GmbH
 Meßberg 4
 20095 Hamburg
 Phone: +49 40 6068970



You will also find the address and the location map on your invitation letter with the current bus and train connections.

Another look into the future ...



iCobot - measurements with the help of a robot

As part of a doctoral thesis, an iCobot was developed for our Study Center in cooperation with a university. This innovation will be in practical use in 2025 - we are very much looking forward to it. You can find more information on our website.

MANY THANKS FROM THE ENTIRE BEIERSDORF STUDY CENTER TEAM THAT WE CAN LOOK BACK TOGETHER ON A WONDERFUL 2024.



We look forward to many exciting studies with you in 2025.

Even though we are creating more and more digital options for you, our service team will of course still be available to you by phone from Monday to Friday from 08:00 a.m. to 06:00 p.m. on +49 4909 56 00.

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Imprint (status 11/2024):

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Study Center – We develop impactful Skincare Innovations that touch people’s lives.

For further information relating to data processing, please see the data protection declaration (section “Contacting Us” / Communication/Cooperation) on www.beiersdorf.de