



# ALL OF LIFE IS SUBJECT TO CHANGE ...

... not only our newsletter – as outlined in our last issue of innerCircle – has changed considerably over the years, our other media for communicating with you have also been given a new look.

## Look what has already changed ...

The relaunch of our website has changed not only the look, as the functionality and processes are also changing for you. Soon you will be able to register there, update your data autonomously and much more – directly via our website.

**Study Center study participation – becomes even more flexible and easier, no matter where you are. You can access your account at any time using your mobile device or laptop.**

But don't worry, we will accompany the process on the way to these many new possibilities.

In this context, there are of course already a lot of IT innovations in our Study Center. Here there is a very important point right at the beginning.

On our homepage you will not only have the opportunity to create your profile as a study participant, but also to maintain it independently.

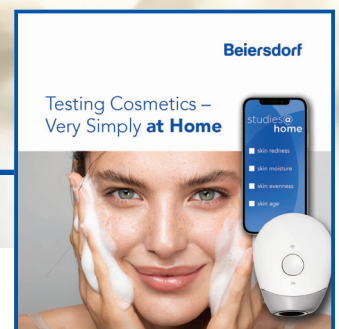
We need an e-mail address from each study participant that can be clearly assigned to him/her.

**If you are not sure which e-mail address you have provided us with so far, please contact our service team (+49 40 4909 5600), we will be happy to synchronize your data with you.**

Over the year, we will then announce further options for your account.

We look forward to this development and to continuing our collaboration with you as a study participant.

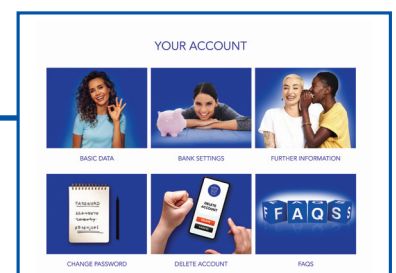
2021



2023



2024



WE ARE  
LOOKING  
FOR YOU



## AS PRODUCT TESTER FOR CREAMS & CO

Requirements: f/m/d · 18–65 years young · resident in Hamburg and surrounding area · skin type: mediterranean to dark

No matter where you are in life, cosmetics are your companion! Skin care is everything to us - we need you, so we can keep developing and testing suitable skincare products!

**You have a skin type that tans easily and is less sensitive to light?** For the research, would you like to shower or apply cream? Then you've come to the right place.

Please feel free to write us an e-mail:

**[studycenter@beiersdorf.com](mailto:studycenter@beiersdorf.com)** or call us on: **+49 40 4909 5600**.

If you are not yet a study participant, you are welcome to register via our website at:

<https://study-center.beiersdorf.com/study-participation/requirements-and-registration/application-and-registration>

Just take a look on Instagram: [Beiersdorf\\_study\\_center](#)

### Skin types that we are currently looking for:

#### MEDITERRANEAN SKIN TYPE



##### Type IV

Skin colour: brownish, olive,  
no freckles

Eye colour: brown

Hair colour: brown to dark

#### DARK SKIN TYPE



##### Type V

Skin colour: light brown, dark,  
no freckles

Eye colour: black

Hair colour: black

#### BLACK SKIN TYPE



##### Type VI

Skin colour: dark to black,  
no freckles

Eye colour: black

Hair colour: black

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#### Imprint (status 05/2024):

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Register and register number:  
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VAT number:  
DE 118 513 961

Study Center – We develop impactful Skincare Innovations that touch people's lives.

For further information relating to data processing, please see the data protection declaration (section "Contacting Us" / Communication/Cooperation) on [www.beiersdorf.de](http://www.beiersdorf.de)